

AMERICAN GUERNSEY ASSOCIATION VISUAL PRESENTATION CONTEST

Rules and Regulations

I. Eligibility

- 1) To be eligible to compete for the Youth Visual Presentation Contest, the contestant must be a youth member of the American Guernsey Association.

The contest is divided into three age divisions and a State division:

Senior Division

Born between and including Jan. 1, 2003 – Dec. 31, 2005

Intermediate Division

Born between and including Jan. 1, 2006 – Dec. 31, 2009

Junior Division

Born between and including Jan. 1, 2010 – Dec. 31, 2014

State Division

Must include at least three (3) Guernsey Youth born between Jan. 1, 2003 & Dec. 31, 2014

- 2) All presentations must adhere to the proper length and video guidelines as indicated below.
- 3) **Contestants in the Youth Visual Presentation Contest will be required to submit either three hard copies or one emailed copy of their video for review by the judges by June 1, 2024.**
- 4) Contestants will be allowed to participate in their age division until they have won that division twice and then they may move up to an older age category.
- 5) After submission, the AGA retains ownership of the video and reserves the right to utilize video for promotional items for the Guernsey Breed.

II. Subject

The subject is at the entrant's discretion, as long as content is Guernsey-related and age appropriate.

III. Time Limit

In all divisions, the presentation should be 0 – 7 minutes long. Although this very open-ended, be sure to make the presentation as short or long as needed to cover your subject!

IV. Methods of Selecting Winners

- 1) The Youth Committee will be in charge of the contest. Competent and impartial judges will be selected by the committee to judge the contest.
- 2) A contestant will be judged based on their ability to cover the subject completely and relevantly, using proper grammar and quality video throughout. Creativity is always welcome as long as the response fulfills the subject matter.
- 3) The presentations must be the original work of the contestant and will be penalized if they include information that is not cited or their own.
- 4) Each of the judges will be furnished with a digital copy of the contestants' presentation.

- 5) When all presentations have been received by the deadline, each judge will score the videos based on the content of the video and guidelines for filming. Contestants will be ranked in numerical order on the basis of the final score to be determined by each judge.

V. Awards

Awards will be given to the top three individuals in each division.

Part I. For Scoring the Content

- I. Content Includes: 70 points

Importance and Appropriateness of Subject
Suitability of the Material
Accuracy of the Statements
Evidence of Purpose
Organization of the Content
Logical Development
Language Used
Accomplishment of Purpose – Conclusions

- II. General Effect Includes: 15 points

Extent to which the video was interesting, understandable, well composed, creative and topic relevant

Part II. For Scoring the Presentation Quality

- I. Filming Includes: 15 points

Proper length for each division as determined above
Quality of presentation produced (see guidelines)

PRESENTATION GUIDELINES

Use the following guidelines when preparing presentations to submit with your AGA video contest entry.

- Applicants may seek advice on how to edit videos. However, professional editing services are not permitted.
- When filming any live video, here's some advice to avoid problems which may have a negative impact on your final product:
 - Film in an area with good lighting.
 - Be very aware of background noises – vehicles, farm equipment, birds, etc. Avoid filming near roadways, in barnyards, or other areas where you are likely to incur a lot of background noise.
 - Be very aware of wind noise – while you may not hear it while you're filming, most video cameras are very sensitive to picking up wind noise, and it can completely ruin your video. The safest bet is to find an area where there is very little to no breeze, film inside or film on a very calm day. Almost nothing can be done in the editing process to remove wind noise.
 - Speak loud and clear so the camera picks up your voice well and viewers won't have to strain to listen. Remember, your voice competes with any background noise that may be present.
 - Have fun and be creative!

- Save the video file in one of the following preferred formats: .mp4, .avi, .mov, or .mpg
- Send one copy of the video the AGA office via mailed DVD or flash drive; or via email to ralden@usguernsey.com.

STYLES OF PRESENTATIONS

1. **Live-action video**

The live-action video is what most people think of with a video – you talking live on camera. Required equipment is some sort of camcorder or video phone, video editing software, and likely an assistant to do the actual video recording. Smartphones are excellent technology to use to record your video.

2. **Narrated Presentation**

This is a visual presentation consisting of text and/or images with recorded narration. We recommend tools such as PowerPoint, Prezi, Google Slides, or another similar program you are familiar with. Presentation should be recorded/edited so that it may be easily played with the narration.

3. **Social Media Post**

Examples include Facebook videos, Instagram Reels, Tiktoks, etc. Does not include still images/galleries without audio.

Disclaimer: The American Guernsey Association will not be held liable for anything associated with using any software or equipment for video production. Individuals should always use discretion when purchasing, downloading and/or installing new software or equipment. The American Guernsey Association staff does not provide technical support for any video production equipment or software.

AMERICAN GUERNSEY ASSOCIATION
YOUTH VISUAL PRESENTATION CONTEST

ENTRY FORM

Name(s) _____

Address _____

Date of Birth _____ Age _____

Division _____ Video Title _____

Due by June 1st to:

American Guernsey Association
1224 Alton Darby Creek Rd., Suite G
Columbus, OH 43228