

American Guernsey Association

Ambassador Program

Rules

1. Candidates must be a member of the American Guernsey Association.
2. Candidates must be between the ages of 18-21 as of January 1st of 2024.
3. Candidates must enter an official application signed by a Nominating Adult by the deadline. The Nominating Adult should also write a letter of recommendation to be attached to the application or sent to the Executive Secretary directly.
4. Candidates must attach a 1-2 page resume to their application.
5. Candidates will be judged by a committee on communication skills, knowledge, and experience within the Guernsey breed, as well as goals and plans for promotion of the American Guernsey Association.
6. The judging committee will be chosen each year by the Executive Secretary. It shall consist of at least three members, including AGA members, agribusiness representatives, and/or any qualified persons as determined by the Executive Secretary.
7. Candidates must sign the AGA Ambassador Code of Conduct form.
8. The ambassadors' responsibilities include:
 - Promotion of the American Guernsey Association and the Guernsey breed on social media and agreed-upon events, beginning September 1st of the interview year
 - Attending specific events, including National Guernsey Shows and the National Convention
 - Working with AGA committees to generate and publish promotional material
 - Working with AGA staff to organize and execute events
 - Writing for the *Guernsey Breeders' Journal*

The 2024 – 2025 Ambassador will serve from September 1, 2024 through August 31, 2025.

American Guernsey Association Ambassador Application Form

Application deadline: July 1, 2024

Applications should be printed or typed and then emailed to ralden@usguernsey.com with an attached 1-2 page resume.

Name: _____

DOB: _____ Age: _____

Permanent Address: _____

Phone Number: _____ Email: _____

Nominating Adult Name: _____

Nominating Adult Phone Number: _____ Email: _____

Farm Name: _____

School and/or current employment: _____

Field of study (current or future, if applicable): _____

Number of years involved as an AGYA member: _____

Please be sure to attach a 1-2 page resume to your application.

Application Checklist:

- ✓ Completed Application Form
- ✓ Five Essay Question responses
- ✓ Signed Code of Conduct
- ✓ 1-2 page resume
- ✓ Letter of Recommendation from Nominating Adult

National Guernsey Ambassador Essay Questions

Please type these questions on a separate sheet of paper with each question restated at the top of the page. Please limit each question to one page.

1. Explain your involvement with the Guernsey breed and/or your farm.
2. Explain how you have benefited from your experience with Registered Guernseys.
3. Explain why you would like to be the National Guernsey Ambassador and how you would promote the breed in this role.
4. What plans do you have for your future career?
5. What do you feel should be the top priority for the American Guernsey Association and/or American Guernsey Youth Association for the next five years?

National Guernsey Ambassador Code of Conduct Form

1. The National Guernsey Ambassador must represent themselves in the highest of standings when on official public appearances.
 - a. The Ambassador shall promote the American Guernsey Association, the Guernsey cow, and her product.
 - b. They may only represent the AGA as the National Ambassador at events pre-approved by the Executive Secretary.
 - c. They must dress professionally for the given event and hold the highest ideals of respect and poise at designated events.
 - d. They may not consume any alcoholic beverages while representing the American Guernsey Association at any designated event.
2. The National Guernsey Ambassador will be expected to pre-approve expenses for travel, promotional materials, or any other expenses that may arise with the Executive Secretary in order to receive reimbursement.
3. The selection of the Ambassador is limited to a single candidate. A candidate must be between the ages of 18 - 21 years old as of January 1 of the current year of the application.

If, for any reason, the National Guernsey Ambassador cannot uphold the above standards, they will be expected to forfeit their title upon notification to the Executive Secretary.

I have read the code of conduct for the National Guernsey Ambassador contest and promise that if I am selected as the National Guernsey Ambassador, I will abide by the code of conduct with the understanding any violation may result in the forfeit of my title.

I have read this application and certify that, to the best of my knowledge, the information is correct.

Applicant's Signature _____ **Date** _____

Nominating Adult's Signature _____ **Date** _____