Total Performance Evaluation • 2027

The Total Performance Evaluation program (TPE) helps producers realize value for every dairy producer. It is a package designed to work within the framework of any management program. It integrates performance, functional type, program service discounts and benefits, marketing tools and genetic information all into one program.

Take a moment and read about the many benefits TPE can provide for your Guernsey operation:

TYPE TRAITS APPRAISAL

- One Herd classification is included every year.* The classification schedule is on a seven-month rotation providing the opportunity for a second classification within the calendar year. A second herd classification will be charged a minimum of $150. Any non-required cows will be charged at a rate of $10 per cow.
- Appraisers leave a complete score, breakdown and remarks for each cow scored with the herd owner on the day of appraisal.
- Appraisal of cows under 60 months of age and any cows who have not been scored is included.
- Post-appraisal summary of individual traits.
- Actively contribute to the breed's genetic evaluations for type appraisal included at one location per TPE sign-up. **If cows are located at a second location for appraisal, a second herd fee will be charged.*

GENETIC INFORMATION

- Complimentary CDCB/AGA sire summaries 2x/ year.
- Semi-annual predicted transmitting ability report on milking herd.
- Annual publication of the high ranking herds for Cow Performance Index (CPI) herd average.
- Discount on genomic testing fees.

DISCOUNTS ON AGA SERVICES

- Substantial discounts on registrations of $15 per registration for females and males registered under 6 mos.
- Complimentary online pedigrees based on the number of animals registered the prior year. Print pedigrees will no longer be mailed. Print pedigrees are available at a discount of $4 ($1 savings/pedigree).
- Free enrollment into the online pedigree system.
- Save $1/animal on genomic testing
- Save $7/transfer for private treaty sales processed in <60 days.
- Reduced commission on GMS sales

PRODUCTION RECORDS

- 305 and 365 day DHIR records plus 305 day DHI records are automatically included on pedigrees and eligible for national awards and other recognition programs. Breeders may submit 365 day DHI records to the AGA for inclusion on pedigrees at no additional cost.
- Publication of all lactations 130% above breed average.
- Two annual herd lactation summaries.

PROMOTIONAL BENEFITS

- TPE members receive a $200 credit to use on one ad in the *Guernsey Breeders' Journal,* half-page or larger OR 4x listing in the Guernsey Breeders' Journal, WE BELIEVE IN GUERNSEYS section (Must check box below to enroll)

Name_____

Farm _____

Address _____

City _____ State _____ Zip Code _____

Telephone_____ Email _____

DHI Herd Code _____

My dairy records processing center is:

Agri-Tech Analytics ❒
Ag Source ❒
Amelicor (Provo) ❒
DRMS @ Raleigh ❒

_____ lactating & dry Guernsey cows in herd @ $15.00 per cow (1st 25 cows) $_____

_____ @ $12.00 per cow (26+ cows) $_____

SUBTOTAL $_____

Less 5% *(if paid before 2/15/2026)* $_____

- **HERD FEE $150** $___***150.00***

TOTAL ENCLOSED $_____

Payment schedules over five months are available for TPE herds. *Payments skipped negates TPE discounts. Credit card must be on file for payment plan.*

❒ 5 Payments

Use my advertising credit in the Guernsey Breeders Journal
We Believe In Guernseys! section:
_____ Yes _____ No

Save 5% by paying 2027 TPE fees in full by February 15, 2027

Applicant signature _____

Mail to: American Guernsey Association, 1224 Alton Darby Creek Road Suite G, Columbus, OH 43228
or apply online at www.usguernsey.com