



AMERICAN
GUERNSEY
ASSOCIATION

Total Performance Evaluation – Frequently Asked Questions

Q: I am not on an official milk testing program. Can I still be on TPE?

A: Absolutely! Several breeders who are not on test sign up for TPE each year to take advantage of classification and registration savings. Milk records and awards are just one of many benefits to the program.

Q: How much do I really stand to save by signing up for TPE?

A: The answer depends on how many cows you sign up for, and how much you take advantage of AGA programs and services. A 40-cow dairy would stand to save \$150 or more on registrations alone, plus another \$300-\$400 on just one classification. Even a dairy with just 10 Guernseys can save hundreds on registrations and classification, let alone the additional benefits (free pedigrees, herd summaries, etc.).

Q: Besides registration and classification costs, are there any other discounted services on TPE?

A: Yes. TPE members are provided free pedigrees on female calves registered at 3 months of age or younger – a \$5 value per pedigree. Genomic testing fees are also reduced, including eligibility for a bulk genomic testing rate that non-TPE members do not have access to. TPE members also enjoy free herd lactation and genetic summaries mailed to their door triennially. Purebred Publishing also offers a \$100 advertising credit and a free online subscription to the *Guernsey Breeders' Journal*.

Q: How do the services provided by TPE help my dairy operation?

A: Every service offered by the AGA is benefitted by your TPE membership, and every one of these services is designed to add value to your Guernsey herd. Registrations, classification, accurate production data, genomic testing and advertising all make your herd worth more. In the current difficult market, it is always tempting to cut costs in these areas, but you will stand to gain more in the long run by having a valuable herd with detailed information that contributes to the genetic information we all use.

Q: What happens if I cannot afford to pay the full amount right now?

A: The AGA offers a payment plan for TPE. With a credit card on file, we can break up your payments in as much as five installments, paid monthly. Note that you will not be eligible for the discount if you choose the plan.

Q: I missed the discount deadline. Can I still enroll in TPE?

A: Yes, you can! There is no deadline for when you can sign up for TPE throughout the year.

Contact Robin Alden at ralden@usguernsey.com or 614.339.5390 with questions