

# AMERICAN GUERNSEY ASSOCIATION YOUTH VIDEO CONTEST

## Rules and Regulations

### I. Eligibility

- 1) To be eligible to compete for the Youth Video Contest, the contestant must be a youth member of the American Guernsey Association.

The contest is divided into three age divisions and a State division:

#### Senior Division

Born between and including Jan. 1, 2001 – Dec. 31, 2003

#### Intermediate Division

Born between and including Jan. 1, 2004 – Dec. 31, 2007

#### Junior Division

Born between and including Jan. 1, 2008 – Dec. 31, 2012

#### State Division

Must include at least three (3) Guernsey Youth born between Jan. 1, 2001 & Dec. 31, 2012

- 2) All videos must adhere to the proper length and video guidelines as indicated below.
- 3) **Contestants in the Youth Video Contest will be required to submit either three hard copies or one emailed copy of their video for review by the judges by June 1, 2022.**
- 4) Contestants will be allowed to participate in their age division until they have won that division twice and then they may move up to an older age category.
- 5) After submission, the AGA retains ownership of the video and reserves the right to utilize video for promotional items for the Guernsey Breed.

### II. Subject

**This year, all videos should have the same theme:**

***Our Farms, Our Cows, Our Lives***

**Videos should center around this theme and the youth's interpretation of it!**

### III. Time Limit

In the Senior Division, each video shall be a minimum of six minutes and a maximum of eight minutes. In the Intermediate Division, each video shall be a minimum of five minutes and a maximum of seven minutes. In the Junior Division, each video shall be a minimum of three minutes and a maximum of five minutes. In the State Division, each video should be a minimum of ten and a maximum of twelve minutes in length. Deductions of 20 points per minute will be made from the score of each judge for videos that are under or over the time limit in length.

**IV. Methods of Selecting Winners**

- 1) The Youth Committee will be in charge of the contest. Competent and impartial judges will be selected by the committee to judge the contest.
- 2) A contestant will be judged based on their ability to cover the subject completely and relevantly, using proper grammar and quality video throughout. Creativity is always welcome as long as the response fulfills the subject matter.
- 3) The videos must be the original work of the contestant and will be penalized if they include information that is not cited or their own.
- 4) Each of the judges will be furnished with a digital copy of the contestants' video.
- 5) When all videos have been received by the deadline, each judge will score the videos based on the content of the video and guidelines for filming. Contestants will be ranked in numerical order on the basis of the final score to be determined by each judge.

**V. Awards**

Awards will be given to the top three individuals in each division.

**Part I. For Scoring the Contest**

I. Content Includes: 70 points

- Importance and Appropriateness of Subject
- Suitability of the Material
- Accuracy of the Statements
- Evidence of Purpose
- Organization of the Content
- Logical Development
- Language Used
- Accomplishment of Purpose – Conclusions

II. General Effect Includes: 15 points

Extent to which the video was interesting, understandable, well composed, creative and topic relevant

**Part II. For Scoring the Filming**

I. Filming Includes: 15 points

- Proper length for each division as determined above
- Quality of video produced (see video guidelines)

## VIDEO GUIDELINES

Use the following guidelines when preparing videos to submit with your AGA video contest entry.

- Applicants may seek advice on how to edit videos. However, professional editing services are not permitted.
- When filming your video, here's some advice to avoid problems which may have a negative impact on your final product:
  - Film in an area with good lighting.
  - Be very aware of background noises – vehicles, farm equipment, birds, etc. Avoid filming near roadways, in barnyards, or other areas where you are likely to incur a lot of background noise.
  - Be very aware of wind noise – while you may not hear it while you're filming, most video cameras are very sensitive to picking up wind noise, and it can completely ruin your video. The safest bet is to find an area where there is very little to no breeze, film inside or film on a very calm day. Almost nothing can be done in the editing process to remove wind noise.
  - Speak loud and clear so the camera picks up your voice well and viewers won't have to strain to listen. Remember, your voice competes with any background noise that may be present.
  - Have fun and be creative!
- Save the video file in one of the following preferred formats: .mp4, .avi, .mov, or .mpg
- Send one copy of the video the AGA office via mailed DVD or flash drive; or via email to ralden@usguernsey.com.

## STYLES OF VIDEOS

**For 2021, we will not be accepting Video Slideshows with Voiceover in this contest. These should be entered in the PowerPoint Presentation Contest.**

### **1. Live-action video**

The live-action video is what most people think of with a video – you talking live on camera. Required equipment is some sort of camcorder or video phone, video editing software, and likely an assistant to do the actual video recording. Smartphones are excellent technology to use to record your video.

*Disclaimer: The American Guernsey Association will not be held liable for anything associated with using any software or equipment for video production. Individuals should always use discretion when purchasing, downloading and/or installing new software or equipment. The American Guernsey Association staff does not provide technical support for any video production equipment or software.*

AMERICAN GUERNSEY ASSOCIATION  
YOUTH VIDEO CONTEST

ENTRY FORM

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Date of Birth \_\_\_\_\_ Age \_\_\_\_\_

Division \_\_\_\_\_ Video Title \_\_\_\_\_

Due by June 1<sup>st</sup> to:

American Guernsey Association  
1224 Alton Darby Creek Rd., Suite G  
Columbus, OH 43228